

Exploring STEM career paths
and their related skills

NONPROFITS

Presented by

Dr. Olga Bolden-Tiller

UK, CaSES | August 29, 2020



MANRRS

Changing the Face of Agriculture by
Linking Hands Around the World



What Is a Nonprofit Organization (NPO)?

- AKA a non-business entity, not-for-profit organization, or nonprofit institution
- Dedicated to furthering a particular social cause or advocating for a shared point of view
- Given tax-exempt status by the IRS because they further a religious, scientific, charitable, educational, literary, public safety or cruelty-prevention mission or area of work.



Nonprofits in the United States?

- 1.5+ million registered in the United States (National Center for Charitable Statistics)
 - Professional societies/organizations
 - Public charities
 - Private foundations
 - Organizations (i.e. chambers of commerce, fraternities)
 - Educational institutions
 - Civic leagues and more!



Nonprofits by the Numbers

- 25% of all adults volunteer with a nonprofit organization
- 10.2% of all jobs in the US (Bureau of Labor Statistics)
- 12.3 million workers in the United States nonprofit workforce



Say What?



- **Two main types of nonprofits**

- Nonprofit organization (NPO) with IRS code [501\(c\)\(3\)](#)
 - serve the public via goods and services
 - corporations, funds or foundations that operate for religious, charitable, scientific, literary or educational purposes”
- Not-for-profit organization (NFPO)
 - serve just a group of members
 - may exist for more private focused groups or members

- **Public Charities vs. Foundations - Tale of Two 501(c)(3)s**

- Public charities
 - Get their support from the general public, government. Donations made to public charities are usually tax-deductible.
- Private foundations
 - **Distribute money via grants to fulfill a public purpose**
 - Contributions tax-deductible
 - Not allowed to engage in direct lobbying activities

Public Charities



THE WORLD
FOOD PRIZE



MANRRS



Something to Think About

- Healthcare – 50%
- Education – 14%
- Social Service – 12%
- Others
 - The environment?
 - Immigration?
 - Poverty?
 - International issues?



Jobs that change lives.

- Executive Leadership
- Development / Grant Making
- Administration
- Finance
- Human Resources
- Communications /Marketing
- Legal
- Programs
- Operations
- Facilitates
- Direct Services
- Health
- Education / Teaching
- Partnerships
- Counseling
- Public Relations
- Customer Services
- Advocacy
- Arts
- Government
- Conservation
- Community
- Research
- Grants
- Safety
- Social Media
- IT / Database

HEALTH



Popular Healthcare NPOs

- Global Alliance for Improved Nutrition(GAIN)
- Health Leads
- Medic Mobile
- African Medical and Research Foundation(AMREF)
- D-Tree International
- Global Viral
- Vision Spring
- International Medical Corps





- An alliance driven by the vision of a world without malnutrition.
- Created in 2002 at a Special Session of the UN General Assembly on Children
- Supports public-private partnerships to increase access to the missing nutrients in diets necessary for people, communities and economies to be stronger and healthier.
- Projects involving more than 600 companies and civil society organizations in more than 30 countries, reaching an estimated 667 million people with nutritionally enhanced food products.

Opportunities with GAIN

- Administration
- Advocacy, policy and external relations
- Communications
- Finance
- Human resources
- IT
- Legal
- Partnerships
- Programs
- Research, monitoring and evaluation
- Resource mobilization
- Strategic operations

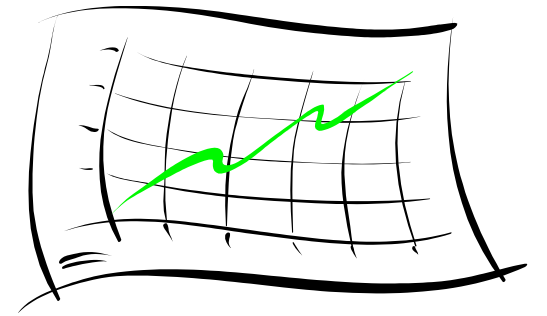


PROFESSIONAL SOCIETIES



What are Professional Societies?

- Usually non-profit organizations that seek to further a particular profession or field, the interests that individuals engage in that profession/field, and the public.
 - Annual meetings
 - Licenses and certifications
 - Professional and career development
 - Publications
 - Policy
- Societies can be local and/or national
- ~19,000 Professional Membership Organizations in the US



Professional Opportunities within a Society

- Administrative Positions
 - Executive Director
- Publications Positions
 - Publisher
 - Editor
 - Writer
- Technical Support
 - IT Specialist
 - Websites
- Home Office Positions
 - Administrative Assistant
- Member Volunteer Positions
 - Executive Body



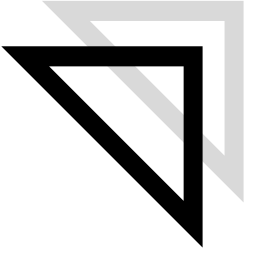
ECONOMIC DEVELOPMENT





WINROCK
INTERNATIONAL

Winrock International

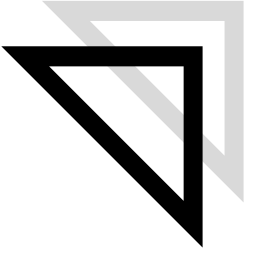


- Recognized leader in U.S. and international development
- Provides solutions to some of the world's most complex social, agricultural and environmental challenges.
- Inspired by its namesake Winthrop Rockefeller
- Mission is to empower the disadvantaged, increase economic opportunity and sustain natural resources.



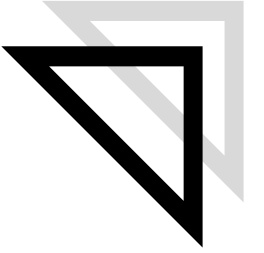
WINROCK
INTERNATIONAL

Winrock International

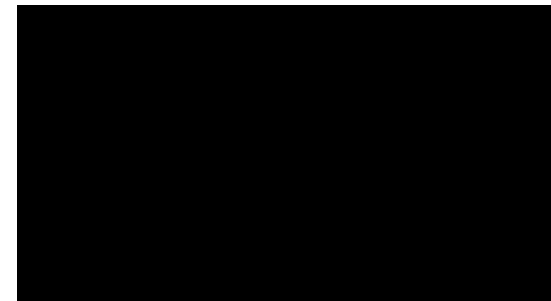


- Implements more than 140 agriculture, environment and social development projects in 46+ countries.
- Annual revenue of \$100 million
- Employs over 1,000 staff around the world
- Combines technical expertise with entrepreneurial innovation to improve lives around the globe.

<https://youtube/vZcK-rZaUBs>



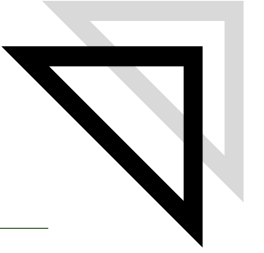
WINROCK
INTERNATIONAL



NEXT?



Nonprofit Organization



JOB TIPS



1

Identify the Causes You Feel Most Passionate About.

2

Check Out Nonprofits Closest to Home

3

Use Informational interviews.

4

Volunteer for Your Favorite Charity

5

Use Social Media

6

Cast a Wide Net

7

Find a Nonprofit Internship

